



VF Licensed  
Sports Group



# DEALER BRANDED APPAREL

SUMMER 2016 EMBROIDERY





**SUMMER 2016  
EMBROIDERY**

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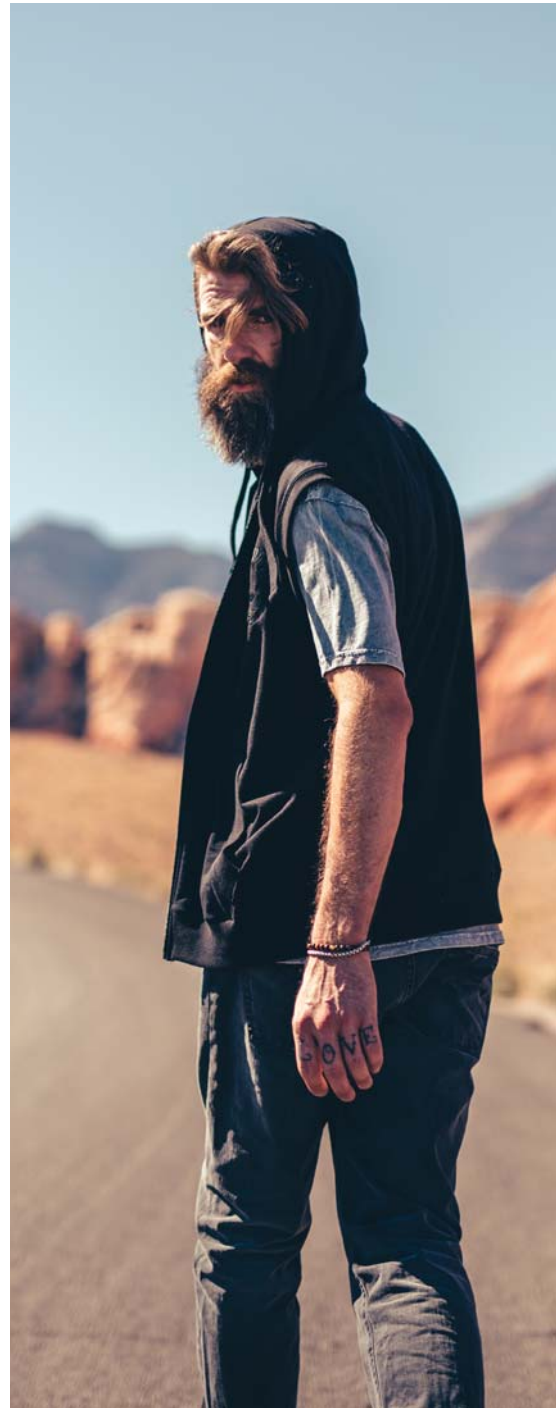
MEN'S  
**06**

WOMEN'S  
**16**

CUSTOMIZATIONS  
**32**

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ON MODEL/ FIRE AND ICE





05

### 01. CHROME EFFECT

Short sleeve v-neck jersey tee with contrast piping

H002: S-XL; HV02: 2XL-3XL  
Black/Charcoal Heather (HB85)

### 02. IRON CRUISER

Short sleeve jersey colorblock polo with H-D® branded buttons

H010: S-XL; HZ10: 2XL-3XL  
Steel Heather/Black/White (HB89)

### 03. NOMADIC RIDER

Short sleeve embossed synthetic polo with wicking, snap-down collar and H-D® branded buttons

H011: S-XL; HV11: 2XL-3XL  
Black (HB8A)

### 04. STREET MACHINE

Long sleeve crew neck jersey tee with cuffs, contrast piecing and neck tape

H268: S-XL; HV68: 2XL-3XL  
Charcoal Heather/Black/Steel Heather (HB8D)

### 05. SUPERIOR FIRE

Sleeveless hooded full-zip fleece with pouch pocket and H-D® branded zipper pull

H283: S-XL; HV83: 2XL-3XL  
Black (HB8F)



06

**06. BIKER TOUGH**  
Short sleeve crew neck jersey  
colorblock tee with yarn-dye stripe rib  
H008: S-XL; HX08: 2XL-3XL  
Steel Heather/Dress Blues/White/  
Red Dahlia (HB87)

**07. FIRE AND ICE**  
Short sleeve jersey henley with  
contrast sleeves, shoulder piecing  
and H-D® branded buttons  
H009: S-XL; H0X9: 2XL-3XL  
Dress Blues/Castlerock (HB88)





07





08

#### 08. ROAD GRIT

Short sleeve synthetic yarn-dye stripe polo with wicking and H-D® branded buttons

H013: S-XL; HV13: 2XL-3XL

Dress Blues-White/Dress Blues (HB8B)

#### 09. 1000 RPM

Long sleeve mock-neck synthetic 1/4-zip with cuffs, and H-D® branded trims

H282: S-XL; HV82: 2XL-3XL

Dress Blues/Black (HB8E)



09





### 10. TWO WHEEL THUNDER

Sleeveless crew neck synthetic muscle tee  
with contrast neck tape

H669: S-XL; HV69: 2XL-3XL  
Black/Flame Orange (HB8H)



### 11. FASTEST WAY

Short sleeve crew neck synthetic colorblock tee

H003: S-XL; HZ03: 2XL-3XL  
Cloudburst/Black/Burnt Orange (HB86)



## **12. RIDING STRONG**

**Short sleeve synthetic polo with wicking,  
contrast sleeve piecing, piping and  
H-D® branded buttons**

H014: S-XL; HV14: 2XL-3XL  
White/Burnt Orange (HB8C)

DE ALL DAY  
LAY ALL NIGHT





ON MODEL/ WINGED CRUISER



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14





### 13. FLUORESCENT BEAUTY

Tie neck stretch jersey halter top  
with contrast trim

H337: S-XXL; HVX3: 1X-3X  
Black/Tangerine Tango (HB7M)

### 14. MOVING PISTONS

Long sleeve full-zip fleece hoodie  
with contrast trim, pouch pocket  
and H-D® branded trims

H665: S-XXL; H65Z: 1X-3X  
Black/Tangerine Tango (HB82)





### **15. CHASING FREEDOM**

**V-neck racerback slub jersey tank with contrast stitching and curved hem**

H329: S-XXL; HV29: 1X-3X

Tangerine Tango/White (HB7L)

### **16. WINGED CRUISER**

**Short sleeve scoop neck stretch jersey tee with laser cut-outs and contrast neck tape**

H629: S-XXL; H29Z: 1X-3X

Black/Tangerine Tango (HB7X)





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**17. RUMBLING BENEATH**  
**1/2-sleeve raglan open neck**  
**jersey tee with contrast piecing**  
**and stitching**

H625: S-XXL; HV25: 1X-3X  
Charcoal Heather/Wild Apricot/  
Off White (HB7U)

**18. CHROME COMPANION**  
**Long sleeve raglan scoop neck**  
**long sleeve raglan scoop neck**  
**mock-twist jersey tee with cuffs**

H630: S-XXL; HXV3: 1X-3X  
Black/Charcoal (HB7Y)

18





**ON MODEL/  
(TOP) MOLTEN MAGIC;  
(BOTTOM) THERE'S NO TOMORROW**

**19. THERE'S NO TOMORROW**

**Deep v-neck jersey tank with satin racerback**

H500: S-XXL; HV05: 1X-3X

Tango Red/Black (HB7Q)

**20. MAXIMUM FURY**

**Short sleeve deep v-neck line jersey tee with contrast stitching**

H582: S-XXL; H82Z: 1X-3X

Natural-Black/Tango Red (HB7R)

**21. THROTTLE OF GLORY**

**Short sleeve raglan deep v-neck synthetic tee with wicking, contrast piecing and rib trim**

H628: S-XXL; HX28: 1X-3X

Black/Tango Red/White (HB7W)

**22. MOLTEN MAGIC**

**3/4-sleeve open neck stretch jersey tee with open shoulder detail**

H650: S-XXL; HZ65: 1X-3X

Black Iris (HB81)



### 23. VITAL FORCE

Short sleeve v-neck synthetic tee with wicking, side piecing and drop-tail hem

H626: S-XXL; HV26: 1X-3X

Coral Shell (HB7V)



### 24. IGNITED WITH PASSION

Long sleeve raglan v-neck colorblocked tee with thumbholes

H631: S-XXL; HX31: 1X-3X

Coral Shell/Black (HB7Z)





## 25. SERIAL CHAIN

Long sleeve raglan mock neck synthetic  
full-zip with thumbholes, on-seam pockets and  
H-D® branded hair tie zipper pull

H666: S-XXL; H66Z: 1X-3X

Charcoal Heather/Coral Shell (HB83)





ON MODEL/ THERE'S NO TOMORROW



**26. MACHINE LOVE**

Convertible stretch jersey tube top with contrast piecing and adjustable straps

H475: S-XXL; HV75: 1X-3X  
Dragonfly/White (HB7P)

**27. RIDING ADDICTION**

Short sleeve open neck stretch jersey tee with keyhole back

H602: S-XXL; HV60: 1X-3X  
Black (HB7T)





**28. FREEDOM AIN'T CHEAP**  
V-neck racerback synthetic tank with  
wicking and contrast piecing  
H399: S-XXL; HVZ9: 1X-3X  
Black Cherry/White (HB7N)

**29. OPEN RIDE**  
Short sleeve open neck slub jersey tee  
with curved hem  
H598: S-XXL; HX98: 1X-3X  
Sun Orange (HB7S)

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29

## ATTRIBUTES / GARMENT FEATURES

### HD® HAIR TIE ZIPPER PULL

Whether your need is for fashion or function on the road, we have you covered. Made with durable, yet flexible material, the H-D® Hair Tie Zipper Pull will withstand multiple wear occasions, for any hair type; and stay with your garment for as long as you own it. Created with riders in mind, we crafted a solution that allows the H-D® Hair Tie Zipper Pull to be readily available on your zipper and can be easily removed for your use (as demonstrated below). There are many product offerings in our HD® Dealer Branded Apparel line that have this added feature. It will no doubt be a game changer for those who enjoy the wind in their hair, not in their face.



## EMBROIDERY CUSTOMIZATIONS



A design selected from the options displayed will be embroidered on your garment using your dealer name and location. When placing your order, be sure to select either the Block or Scripty font. Please refer to the order form for availability of customization placement on each item. There is a minimum purchase of 24 pieces per customization and per font style (Block or Scripty).



BLOCK - SDA, BDA, HDA, LDA  
SCRIPTY - SSA, BSA, HSA, LSA



BLOCK - SDB, BDB, HDB, LDB  
SCRIPTY - SSB, BSB, HSB, LSB



BLOCK - SDZ, BDZ, HDZ  
SCRIPTY - SSZ, BSZ, HSZ



BLOCK - SD1, BD1  
SCRIPTY - SS1, BS1



BLOCK - SD2, BD2, HD2, RD2, ZD2, LD2  
SCRIPTY - SS2, BS2, HS2, RS2, ZS2, LS2



BLOCK - SD4, BD4, HD4, LD4  
SCRIPTY - SS4, BS4, HS4, LS4



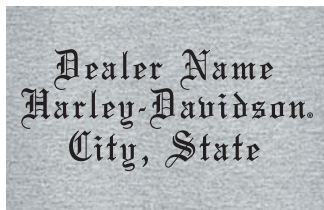
BLOCK - SDD, BDD, HDD, LDD  
SCRIPTY - SSD, BSD, HSD, LSD



BLOCK - SD7, BD7, LD7  
SCRIPTY - SS7, BS7, LS7



BLOCK - SDC, BDC, TDC, HDC, LDC  
SCRIPTY - SSC, BSC, TSC, HSC, LSC



OLD ENGLISH SEE, BEE  
HEE, REE, ZEE, LEE



BLOCK - SDU, BDU, HDU, LDU  
SCRIPTY - SSU, BSU, HSU, LSU



BLOCK - SDL, BDL, HDL, RDL  
SCRIPTY - SSL, BSL, HSL, RSL



BLOCK - SDG, BDG, HDG, LDG  
SCRIPTY - SSG, BSG, HSG, LSG



BLOCK - SDF, BDF, HDF, LDF  
SCRIPTY - SSF, BSF, HSF, LSF



BLOCK - SDJ, BDJ, HDJ, LDJ  
SCRIPTY - SSJ, BSJ, HSJ, LSJ



BLOCK - SDK, BDK, HDK, LDK  
SCRIPTY - SSK, BSK, HSK, LSK

Customization Legend: S - Left Sleeve B - Back H - Left Hem R - Right Sleeve Z - Hood L - Left Chest



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PRICING: All prices F.O.B. Appleton Wisconsin. Prices subject to change without notice.

SHIPPING: Via UPS or FedEx Ground.

TERMS: Net 30 days with approved account. Cash in advance, company check, credit card, and wire transfer for international dealers.

BACK ORDERS: Back orders will be cancelled on balances under \$50 unless otherwise requested.

COUNTRY OF ORIGIN : IMPORTED / All items in this catalog are imported from countries approved by Harley-Davidson® Motor Company.

DELIVERY DATE: Delivery dates indicated in the catalog refer to the dates that the product will be delivered to your dealership.

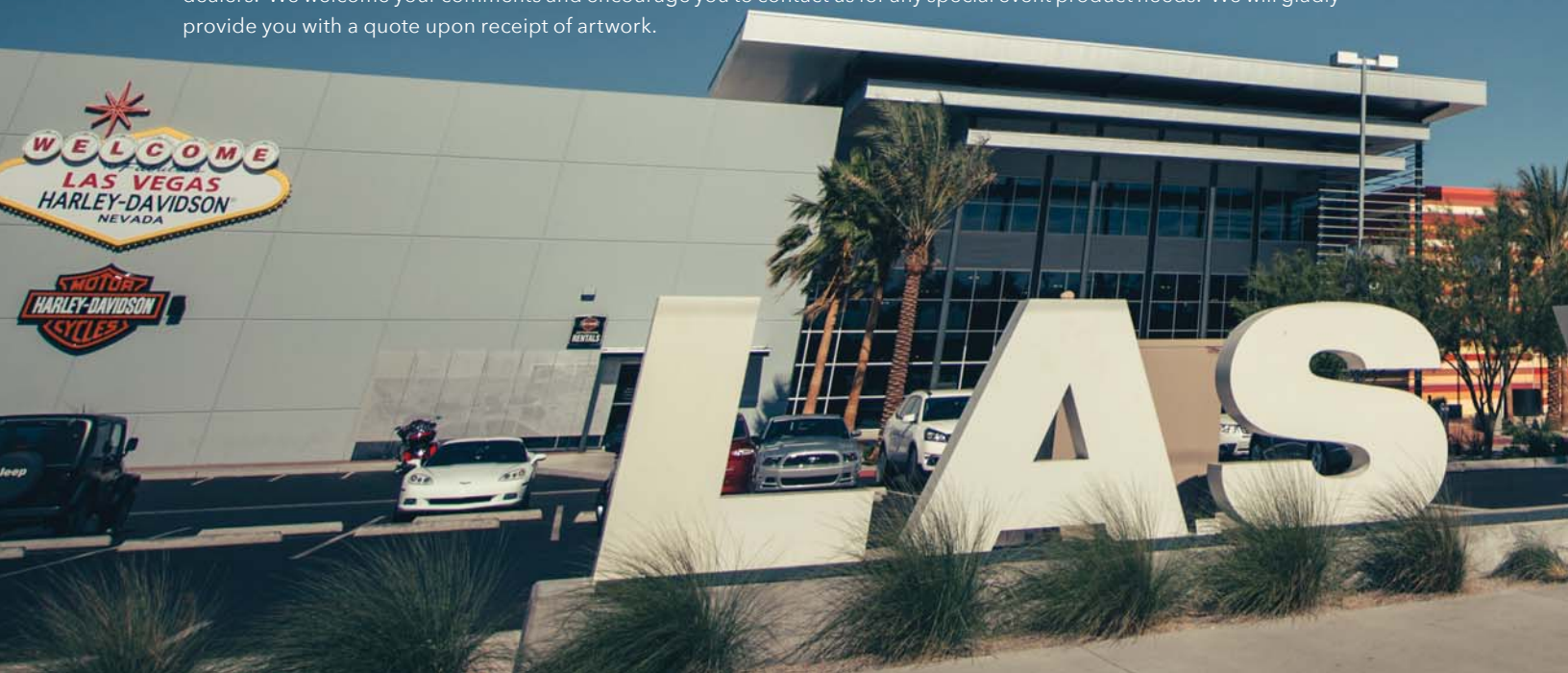
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An exception to the No Return Policy will be made in the unlikely event that you receive another dealership's merchandise or merchandise that was shipped with an incorrect dealer personalization. Should this happen, please contact your CSR for assistance. VF Licensed Sports Group will not accept any returned merchandise without prior authorization. Due to the fact that merchandise is booked with our suppliers based upon actual orders, cancellations are not permitted.

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CYCLES



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